



ALABAMA BANKERS ASSOCIATION
129th Annual Convention & Marketplace

June 12-15, 2022

The Grand Hotel

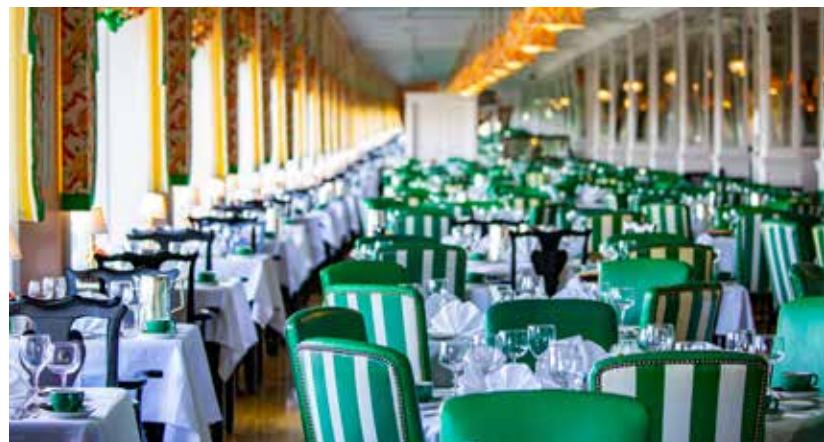
Mackinac Island, Michigan





Old-world hospitality and charm

Experience the tradition of Afternoon Tea in the Parlor, dressing up for dinner, nightly dancing to the sounds of the Grand Hotel Orchestra, and sitting in a rocking chair on the world's longest porch with views of the Straits of Mackinac. This National Historic Landmark has always embraced its rich history. That means today, guests enjoy modern amenities while the hotel's original architecture and charm have been tastefully preserved. Contributing greatly to the hotel's ambiance is the relaxed atmosphere of Mackinac Island, where cars are not allowed and the horse and carriage and bicycle are favored modes of transportation. In 1947, the movie *This Time for Keeps* starring Esther Williams, was filmed at The Grand Hotel.





ACCOMMODATIONS

At Grand Hotel, no two rooms are alike. Every room and suite features its own design and ambiance and is categorized by size, location, and view — be it views of the interior, The Jewel Golf Course, or the Straits of Mackinac and the Mackinac Bridge. Additionally, each guest room is individually decorated and showcases a specific theme brought to life with colorful décor, historical memorabilia, curated paintings, and distinctive furnishings.



RESORT ACTIVITIES

With the variety of activities both at Grand Hotel and throughout Mackinac Island, there are lots of things to do for guests of all ages. Make your plans to experience everything offered — and make your stay as Grand as can be — by getting outdoors and experiencing the scenic beauty of Mackinac Island and the Grand Hotel grounds.

Golf on the Jewel. Awarded Editor's Choice "Best Grand & Boutique Golf Hotels" by Golf Digest, The Jewel is one of the most unique courses in Northern Michigan and the United States. As the only course in the country with horse-drawn carriage rides between nines, it truly is a Grand golf experience. The Jewel is the resort's 18-hole golf course. Separated by a mile-and-a-half, a leisurely 15-minute, horse-drawn carriage ride between the nines includes parts of the Island unseen by many visitors.



Swimming. The hotel has gone through an extensive renovation to transform the iconic Esther Williams Swimming Pool, named after the actress and competitive swimmer who starred in the 1947 movie, *This Time for Keeps*, filmed at Grand Hotel. Guests can enjoy a relaxing day at the pool and look forward to the addition of new state-of-the-art facilities and enhanced offerings on our grounds.



Biking. With more than 70 miles of natural and paved trails, Mackinac Island is the perfect place to get outdoors. Explore the interior of the island or the island's eight-mile perimeter on picturesque (and paved) Lake Shore Boulevard (M-185) — the only interstate in the nation that does not allow personal motor vehicles. Highlights along the way include Arch Rock, British Landing, Brown's Brook, Devil's Kitchen, and great views of the Straits of Mackinac and Mackinac Bridge.

PRECONVENTION EXCURSION

Traverse City, MICHIGAN



Sandy dunes. Sunny beaches. Cherry orchards. World-class wineries.

Join us for an adventure before convention even begins as we travel to Traverse City, Michigan.

On the northwest edge of Michigan's Lower Peninsula, this small beach town is a hub for foodies, wine connoisseurs, outdoor enthusiasts, and cherry lovers. Surrounded by water, towering forests, and gorgeous beaches, Traverse City is the perfect destination for a summer getaway.

Our preconvention adventure will begin Friday, June 10 with a sunset cruise from 8 - 9:30 p.m. along the Grand Traverse Bay of Lake Michigan. Then on Saturday, June 11, guests will enjoy tours of two area wineries from 10:15 a.m. - 2:30 p.m. Please keep in mind all times are Eastern Daylight Time.

Located on the 45th Parallel, Traverse City literally lines up with the most prestigious wine regions of Europe (think Bordeaux and Piedmont). They attribute their happy grapes to the natural insulation of Lake Michigan, fertile soil and long hours of sunlight for extended growing seasons which altogether makes the people pretty happy, too. The tour will include

private transportation to two of the areas most fantastic vineyards. You will experience tastings, lunch, and your own wine steward at each of the wineries. Upon your return to the hotel you will have time to unwind, relax and enjoy downtown Traverse City on your own.

On Sunday, travel to Mackinaw City to catch the ferry to beautiful Mackinac Island for the start of the 129th Annual Convention and Marketplace! The fee to participate in this excursion is \$400 and includes the Friday sunset cocktail cruise and the winery tours and lunch on Saturday. **Only a limited number of spots are available for this opportunity!**

PRECONVENTION EXCURSION ACCOMMODATIONS

The **Delamar Traverse City**, is a full-service waterfront resort with awe inspiring views overlooking Grand Traverse Bay. The Delamar is located in downtown Traverse City's tree-shaded, pedestrian-friendly area which is really a destination in itself. Rooms are available at a rate of \$349 per night plus applicable taxes and fees. To make reservations, call Lisa Dunn at (334) 546-9668 or email ldunn@alabama.bank. The deadline to reserve a room is May 5.



Convention events

SUNDAY EVENING

Registration & Welcome Reception

Reconnect with old friends and enjoy refreshments during our Sunday evening event. Our Marketplace will be set up with our vendors ready to interact with convention attendees.

MONDAY EVENING

The Grand Cocktail Connection

Join us for our annual Silent Auction hosted by our Bankers 2 Leaders division! This event will be held Monday evening in the Marketplace area. In addition to our wildly popular silent auction, we will also have food stations with heavy hors d'oeuvres and cocktails.



WEDNESDAY EVENING

Dinner & Entertainment

Step outside to the Tea Garden for a cocktail party and a lavish dinner. As always our grand finale events are spectacular and this event will continue that tradition.

Room reservations at The Grand

Rooms rates range from \$348 - \$468 per night. Taxes and fees include: 19.5% resort fee; 6% Michigan sales tax; 3% Mackinac Island assessment applies to the daily rate. There is also a one-time charge for



round-trip baggage transfer from the docks to the hotel and return. This baggage handling charge is currently \$10 per person. **Within the hotel tipping is neither expected nor permitted.** The hotel has a 30-day cancellation policy. You may cancel up to 30 days prior to arrival with a penalty of \$50. Cancellations 29 days or less prior to arrival will be charged 100% of the full deposit.

Rooms are reserved for registered convention guests only. Once registration fees are paid, guests will be sent a link to make reservations. The deadline to make room reservations is May 17. A two-night deposit is required at the time of booking for a stay of two or more nights. The deposit and the one time fee of \$10 per person for luggage transfers will be charged to the credit card provided. The balance will be charged 30 days prior to arrival.

Agenda

Please note Mackinac Island, Michigan is in the Eastern Time Zone

SUNDAY, JUNE 12

Registration & Welcome Reception
in the Marketplace

MONDAY, JUNE 13

Breakfast in the Main Dining Room Reserved Area
General Session
Marketplace, Reception & Silent Auction

TUESDAY, JUNE 14

Breakfast in the Main Dining Room Reserved Area
Breakout Sessions & Marketplace Day
Free afternoon and evening

WEDNESDAY, JUNE 15

Breakfast in the Main Dining Room Reserved Area
General Session
Grand Finale Reception, Dinner
& Entertainment

EMPHASIS ON EDUCATION

History of a Timeless American Treasure

Bob Tagatz

Bob Tagatz is The Grand Hotel's resident historian. This presentation will include a brief history of Mackinac Island then delve into the fascinating early history of the Grand Hotel. You will hear how it first opened its doors in 1887 as a summer retreat for vacationers who traveled to Michigan by train, and came to Mackinac Island via steamer and boat and how generations since have successfully found a way to preserve an authentic historic resort experience. Tagatz has more than 30 years of civic experience in historical preservation in Michigan, Florida and Georgia. His particular area of interest is the study of turn-of-the-century wood frame hotels. He assembled the hotel's first archives and published a book and DVD on the history of Grand Hotel.



Cryptocurrency & the Blockchain: Digital Dollars or Counterfeit Currency

Steve Stasiukonis

It's like money, highly controversial, it's not country-backed, it's pseudo anonymous and becoming popular across the planet. In this session, cryptocurrency and its management vehicle known as the Blockchain are explained. The session will also explain how



cryptocurrency is used for the purchase of anything like cars, homes, drugs and other illegal things. This session is an eye opener for anyone interested in digital currency, the technologies of Blockchain, and what you need to know as a financial person. Steve Stasiukonis serves as president of Secure Network Technologies, focusing on penetration testing, information security risk assessments, incident response and digital investigations. Steve Stasiukonis has worked in the field of information security for more than 15 years, specializing in the use of technology to identify information security vulnerabilities, assessing risk and the collection and interpretation of digital network intelligence. As a part of that experience, Steve is an expert in social engineering. He is listed in Wikipedia as one of the most notable social engineers and has written and demonstrated actual social engineering efforts involving pretexting, phishing and physically compromising banks, data centers and other highly secure operations and facilities.

Navigating Unknown Unknowns: Trends and Conditions for an Emerging Recovery

Patrick Anderson

Patrick L. Anderson founded Anderson Economic Group in 1996, and currently serves as the company's principal and chief executive officer. Anderson Economic Group is one of the most recognized boutique consulting



firms in the United States, and has been a consultant for states such as Michigan, Kentucky, North Carolina, Wisconsin and Ohio; the Province of Ontario; manufacturers that include General Motors, Ford, DaimlerChrysler, Honda; retailers such as Meijer and Kmart; telecommunications companies such as SBC and AT&T; utilities like ITC; the University of Michigan, University of Chicago, and other colleges and universities; and franchisees of Anheuser-Busch, Molson, Coors, Miller, Harley-Davidson, Mercedes-Benz, Suzuki, Cadillac, Chevrolet, Ford, Lincoln, and Avis products.

Staying Above the Line: Embracing Change & Staying Resilient

Mark Ostach

Demonstrating empathy for the changes your team is going through and providing them with ways to cultivate a resilient mindset is critical to embracing change. In this session, you will learn ways for your organization to 'Stay Above the Line' as you navigate change within the workplace. Attendees will discover a new framework to release stress & emotions; learn new ways to build trust within your team; find new ways to create connections in a hybrid workplace; and, understand a simple communication framework to begin using at work immediately (i.e. Are you above or below the line?) Mark Ostach helps people find the courage to connect. A globally recognized speaker on Digital Wellness and frequently featured in *USA Today*.



2022 Convention Registration Form

Registration forms may be emailed to colton@alabama.bank, pheadley@alabama.bank, or ldunn@alabama.bank.

Name	Bank
Address	City, State & Zip
Phone	Email
Spouse/Guest	Email
Child/Age	Child/Age

Registration fees

Early Bird
4/1/2022

Regular
rate

All registration fees are per person

Member Banker/ Associate Member	\$1,045	\$1,095
Member Spouse/Guest**	\$625	\$695
Child (age 2-11)**	\$250	\$275
Child (age 12-17)**	\$350	\$375
Non-member Banker	\$1,245	\$1,295
Non-member Spouse/Guest**	\$875	\$945

**Spouses, guests and children may register at this rate ONLY if the banker or associate member/vendor with whom they are attending purchases a full registration as well.

FULL REGISTRATIONS

YES! I WANT TO TAKE ADVANTAGE OF EVERY ACTIVITY!

Please register my family and me for the full registration.

I am registering a total of:

___ Bankers/Associate Members ___ Spouses/Guests ___ Children (12-17) ___ Children (2-11)

PRECONVENTION EXCURSION

Yes! We want to attend the preconvention excursion

(\$400 fee per person). Attendees MUST be registered for the full convention to participate.

___ Number in your party who will participate

PAYMENT METHOD

- I have enclosed a check for my registration fees.
 Please invoice me for my registration fees.
 Please charge a total of \$ _____ to the following credit card:
 Visa MasterCard Discover American Express

Credit Card No. _____ Exp. ____ Signature _____

Register for the full convention and save!

A full convention package includes:

- Top industry speakers presented at all of the business sessions
- Three full breakfast buffets
- Welcome reception
- Monday night cocktail party and B2L silent auction
- Wednesday night cocktail party, dinner and entertainment
- Three breaks offered during general sessions
- Interaction with vendors participating in the marketplace

To qualify for the **EARLY BIRD RATE**, all registration fees must be paid in full and received in our office by April 1, 2022. ABA will bill you for additional registration fees if received by our office after this date. A child is considered anyone 17 years of

age or younger. If you are registering your adult children who are older than 17, they are considered an adult guest and must pay the fee for that category. All registration fees are per person.

PHOTO USE — By registering for our convention, you give your permission to be photographed during convention events and for those photographs to be used by the association.

CANCELLATION POLICY — Due to very strict cancellation policies and prepayment policies imposed on ABA by third party providers, the following cancellation policy is necessary and will apply. ABA will process a \$150 per person administrative fee for all cancellations, regardless of when they are received. Cancellations received in writing by May 6, 2022 are eligible to receive a refund (minus the \$150 per person administrative

fee). No refunds can be offered after 5 p.m. on May 6, 2022 although substitutions are always welcome.

TAX DEDUCTION — If the purpose of attending the ABA Annual Convention is to help you maintain or improve skills relating to employment or business, expenses relating to the conference may be tax deductible according to I.R.C. Reg 1.162-5. Consult your tax advisor. The IRS requires a notice on all registration forms which informs the attendee of the amount of the registration fee representing food and beverage. We estimate that the food cost portion of your basic registration fee is \$600 per person. Please contact your accountant or tax advisor for any tax advice.

QUESTIONS? Call us at (334) 244-9456. Visit us online at www.alabama.bank.

