



ALABAMA BANKERS ASSOCIATION

Elevate Your Security IQ: Unveiling the Ultimate Security Education for Your Team in 2024!

October 8-9, 2024

Day 1: Registration begins at 8:15am

Business Session 8:30 am – 3:00 pm

Lunch on your own: 11:30am-12:30 pm

Day 2: Registration begins at 8:15am

Business Session 8:30 am-3:00pm

Lunch on your own: 11:30am-12:30 pm

Fees: **Register for Both Sessions & Save!**

Two Day Fee: \$745 per Member

Two Day Fee: \$1,190 per Non-Member

Single Day Fee: Member \$395

Single Day Fee: Non-Member \$595

Location: MONTGOMERY MARRIOTT PRATTVILLE HOTEL & CONFERENCE

CENTER AT CAPITOL HILL 2500 Legends Circle, Prattville, AL 36066

Speakers: Susan Wind, Cyber Crime Consultant

Supervisory Special Agents Kristen A. Yukness & Louis G. Norvell, IV with the IRS

Welcome to the ultimate workshop on banking security and risk management! Get ready for a dynamic session packed with crucial insights to keep your bank and its patrons safe from a myriad of threats. Here's a breakdown of what's in store:

Day One Topics:

Active Shooter and Workplace Violence Training- Stay informed with the latest statistics, profiles, and security assessments to safeguard your employees and customers. Additional topics includes:

- Statistics in recent years
- Profiles
- Security Assessments
- Knowing entry/exit points
- Have a plan established in case of an active shooter
- Background Checks
- Protocol for terminating employees
- Addressing disgruntled employees

Bank Robbery Awareness and Prevention – We will review recent cases of bank robberies in the United States (specifically the state of Alabama and bordering states). Additional topics include:

- Statistics over the past 5 years
- Trends and Profiles
- How to conduct a successful and interactive training session for your employees
- Incorporate CPTED strategies (Crime Prevention Through Environmental Design) to keep your branch safer!

Social media and banking – We will cover how social media plays into the financial sector on a day-to-day basis. Additional material will be explored:

- Learn how customers are connecting on social media
- Scams and threats targeting social media
- The increase of fraud and social media
- Current statistics and trends
- Prevention tactics to share with employees and your clients.

AI and banking – What is new? This session will cover the latest information on how AI is impacting financial institutions. Material will cover:

- Trends on what banks are seeing with AI
- Scams and statistics in 2023-2024
- AI risks to cyber security
- The roles institutions must take in order to protect their establishments

Day Two Topics:

Credit Card Fraud – Since the pin and chip technology, what does the data look like for these crimes? Topics that will be covered include:

- Statistics and trends
- Targets for this type of fraud
- Skimming devices
- Phishing Scams
- Prevention tactics will be shared to help protect our customers
- Liability issues

Cyber Security - Year End Review – We will delve into the most recent cyber-attacks targeting financial institutions and their customers. Topics include:

- Risk assessments
- Vulnerabilities
- Scams in 2023-2024
- Threats to financial institutions and other businesses
- Prevention tactics

ATM crimes – This session will explore recent crimes that are taking place at ATMs. Material will include:

- Crime typology near an ATM
- Statistics and trends (in past decade)
- Specific cases will be analyzed
- Locations for most frequent occurrences
- Methods used to deter crimes from these locations (technology, CPTED)

Elder Abuse- Hear about recent events targeting elders in our country from the IRS. It is important to know the signs and know what to do to help others who may fall victim to these crimes.

This comprehensive workshop is designed to equip you with the knowledge and tools needed to mitigate risks and fortify your bank's security posture. Get ready to empower your team and protect your assets like never before!

WHO SHOULD ATTEND: Information/Cyber Security Officers, Risk Managers, Compliance Officers, Internal Auditors, IT, Operations, anyone responsible or interested in developing and or maintaining the Security Program



Susan Wind, a seasoned college professor and criminal justice expert for 22 years, has diverse experience in the criminal justice system. Over 19 years, she has consulted with financial institutions nationwide, delivering training on cybercrimes and security. In the last nine years, Susan has

focused on researching and educating local businesses about cyber-bullying and social media awareness, publishing numerous articles and developing curriculum for schools.



Supervisory Special Agent Kristen A. Yukness, a CPA and Certified Fraud Examiner, joined IRS in 2001. Honored for high-profile cases in Chicago, she trained globally, earned awards, and in 2020 became Supervisory Special Agent in Birmingham. With diverse degrees, she researches CyberKnife and radiation epidemiology in her spare time.



Louis Norvell, IRS Supervisory Special Agent in Jackson, Mississippi, leads financial investigations with a 15-year law enforcement career. Overseeing agents in Jackson and Gulfport, he focuses on criminal tax activity, including Employee Retention Credit fraud. A University of Tennessee graduate, he resides in Madison, Mississippi.

For more information, contact Elizabeth Bailey, vice president of professional development at (251) 510-3593 or email ebailey@alabama.bank *For information on important policies please visit our website at <https://www.alabama.bank/policies>*