PRESENTED BY THE ALABAMA BANKERS ASSOCIATION

2025 CREDIT CONFERENCE

VALLEY HOTEL BIRMINGHAM



ALABAMA BANKERS ASSOCIATION

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AGENDA

- 8 a.m. Registration & Continental Breakfast
- 8:30 a.m. **GENERAL SESSION**

Portfolio Management for Turbulent Times Mike Allen

Al 101 and How It Impacts the Financial Services Industry

Alabama's Agricultural Financial & Economic Stability Dr. Adam Rabinowitz, *Auburn University*

11:30 a.m. LUNCH

Hero Flights Dave Wood

12:30 p.m. GENERAL SESSION

Hot Topics for 2025 Mike Allen

Alabama's Economic Outlook for 2025

Dr. Samuel Addy, *University of Alabama*

4 p.m. AD

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TOPICS & SPEAKERS

Portfolio Management for Turbulent Times featuring Mike Allen

This session will address recent regulatory guidance on prudent commercial real estate practices and stress testing at the loan level. Also, why does your credit culture matter? Lastly, Mike will offer some problem loan management tips and reminders to enable a more strategic approach to successful troubled asset remediation.

Al 101 and How It Impacts the Financial Services Industry

We will discuss the impact and potential of Artificial Intelligence (AI) in the banking industry over the next few years. Some of the topics to be presented:

- What AI is and what it is not
- The importance of AI for financial institutions
- Al risks
- Al benefits in the banking sector
- Key areas where AI can be strategically implemented
- Steps for banks to begin integrating AI into their operations

Alabama's Agricultural Financial & Economic Stability featuring Dr. Adam Rabinowitz

Join us for an informative discussion on the current agriculture environment around our state. Dr. Rabinowitz will share information regarding his research on the topic of risk management issues through the interface of agricultural policy and practices, farm management and marketing affecting our state and region.

Hero Flights featuring Dave Wood

Hear from Dave Wood, retired CEO of Wood Fruitticher, a Birminghambased business that is one of the largest foodservice providers in the Southeast, about his work with the Veterans Airlift Command, which transports post 9/11 veterans to various appointments, family reunions

APRIL 2 // BIRMINGHAM

and more across the country to show their respect and appreciation for their service.

Dave considers it an honor to share the incredible stories of individuals who embody the very essence of resilience, loyalty, patriotism, healing, dedication, faith, and bravery. He has made over 118 flights — each one of them not just a journey through the skies, but a chapter in a larger story of commitment to service and personal sacrifice. These flights, however, are not just about aviation. They are a profound testament to the power of the human spirit. Every single one of Dave's flights is a remarkable story, and it's impossible to fully grasp their significance without understanding his deep loyalty to his country and his unwavering dedication to the ideals of service and support for others.

Hot Topics for 2025 featuring Mike Allen

During this session you will have the opportunity to discuss several key issues we are all facing as we journey through 2025 and beyond. This will be an opportunity for you not only to share, but also to hear from your peers how they are addressing challenges facing their institutions. Topics to be covered include:

- Commercial Real Estate
- Stress Testing
- Protecting the NIM
- Personnel Challenges
- 2024 Election Year Impacts
- · Participations Anyone having success selling and buying?

Alabama's Economic Update for 2025

featuring Dr. Samuel Addy

Samuel Addy has served as associate dean for economic development outreach in the Culverhouse College of Business and senior research economist for the Center for Business and Economic Research at the University of Alabama since 2015. Prior to his current role, Dr. Addy served as associate dean for research and outreach from 2011 through 2015 and as the executive director of the Center for Business and Economic Research from 2007 to 2015, and he has held various other leadership roles at the university since 1998. Dr. Addy is a member of the board of directors of the Birmingham Branch of the Federal Reserve Bank of Atlanta. He is a member of the Alabama Economics Club, the University Conflict of Interest Committee at the University of Alabama, the International Association for Energy Economists, and the American Economic Association.

HOTEL INFORMATION



Rooms are available at a rate of \$309 per night. **The room block expires on Feb. 27, 2025.**

To make reservations, call the hotel at (800) 445-8667 and reference the Alabama Bankers Association Credit Conference. Or, <u>click here to</u> <u>book your room online!</u>

The Valley Hotel is located at 2727 18th Street South in Homewood.



ALABAMA BANKERS ASSOCIATION

445 Dexter Ave., Suite 10025 Montgomery, AL 36104

ALABAMA BANKERS ASSOCIATION **2025 CREDIT CONFERENCE** APRIL 2 / VALLEY HOTEL • BIRMINGHAM

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Register online https://bit.ly/4jbwsw9

QUESTIONS? Call us at (334) 244-9456 or email <u>Idunn@alabama.bank</u>. EARLY BIRD MEMBER RATE (by Feb. 28, 2025) is \$495 / REGULAR RATE is \$545 / NON MEMBER RATE is \$745

CANCELLATION POLICY: ABA will process a \$100 per person administrative fee for all cancellations, regardless of when they are received. Cancellations received in writing 10 days prior to the event are eligible to receive a refund (minus the \$100 per person administrative fee). No refunds can be offered after 10 days prior to the event.